

Vintage Tablecloth Lovers Club

Making the world a cozier place...one table at a time



Tablecloth Pressed

November 2017

Happy Thanksgiving Everyone!

I'd like to take a moment to reflect on everything that we as the VTLC have to be thankful for this year.

- ✚ We have a great new website that functions beautifully and is constantly updated.
- ✚ We had a really fun 15th Birthday celebration this summer including our first ever "You Tube" video.
- ✚ About one third of our members are new since the new site went live!
- ✚ We will soon be featured in our second national collector's publication.
- ✚ We've had our database updated, added lots of new information and options to use the data. We now have over 1600 tablecloths identified.



We get monthly tablecloth reports to keep us up on selling trends.

Most importantly, we each have our family, our friends and our health. On behalf of the Board, I'd like to wish each and every one of you a blessed Thanksgiving. May you enjoy a perfectly set vintage table and be surrounded by those you love.

Gratefully,
Jimmie

A New Book and New Shops!

Members Virginia Bayer and Donna Ghelerter have recently published *Marguerita Mergentime: American Textiles, Modern Ideas*. With essays by Donna Ghelerter, editor, Virginia Bayer and Linda Florio, and a foreword by Madelyn Shaw, the book highlights the life and career of textile designer Marguerita Mergentime (1894–1941). Working in the heady milieu of 1930s New York, Mergentime became best known for strikingly new printed fabrics, making her mark with tablecloths created to enliven American households with color, humor, and entertainment.

Marguerita Mergentime: American Textiles, Modern Ideas serves as a definitive source on this lauded American designer. Essays highlight Mergentime's life and career, and over 150 images illustrate her designs that brought asymmetry, politics, folk art, typography, and quizzes to the table. *Marguerita Mergentime: American Textiles, Modern Ideas* reintroduces the woman who asked, "Are you allergic to meaningless uninspired patterns in printed cloths?" and places her squarely back on the scene.

Publisher: West Madison Press.

Distributor: D.A.P. www.artbook.com/9780692768273.html

www.margueritamergentime.com

Members Pam Speiser and Eileen Coale have new Etsy shops.
Congratulations to both of them!

Find Pam at VirginiaRetro

https://www.etsy.com/listing/212466575/christmas-tablecloth-vintage-nettulle?ref=shop_home_active_13

And Eileen at ElliesVintageFun

https://www.etsy.com/shop/ElliesVintageFun?ref=pr_faveshops

Membership and Activities

First of all, welcome to our newest members Donna Ghelerter, Virginia Bayer and Janice Ingham.

And second if you haven't already sent in your name to participate in the VTLC Secret Santa Tablecloth gift exchange you still have time.

To get started send your name and address to Jimmie at GimmeJimmi@aol.com any time. He will draw names and let you know "who has who" on Tuesday, November 28. The last day to send in your name is Nov. 27th at midnight. We are shooting for our "live chat, open our gifts" on Tuesday, December 19th. That allows three weeks for the

process. For details, be sure to check the overview of the "Secret Santa" gift exchange under the "Club Activities" tab.

<http://vintagetableclothloversclub.com/membership/secret-santa.htm>

As we always say... "There is no bad tablecloth, so whatever you decide to send will be loved and appreciated."

Forum Tips

Be sure to join us on the VTLC Forum. We have started a Cookie Recipe Exchange (too bad it can't be the cookies!) and will be sharing our favorite Holiday cloths and table settings throughout the season.

Wondering what new topics are posted? You are automatically notified when someone comments on a topic you start or comment on. But you can change that. Follow this track... Choose your Forum Profile by clicking on your own name in blue. In the top right corner, you will see "Edit". Choose that and then under Profile choose "Subscribe To" and then choose "All Topics". Be sure to click the "Update" button at the bottom. You will be notified via email anytime someone posts a new topic.

VTLC Social Status

Facebook, Twitter and Pinterest

Each Thursday on **Facebook** the VTLC features "Thursday's Linen Treasures". Member sellers can choose two "linen" items for sale to be scheduled for posting. Please submit your two items to Tom Roberts, our Facebook coordinator, at fiestaqueen1983@aol.com by 5 PM EST on Wednesday.

Tom chooses a theme for each week to increase the fun (and thus visibility) factor. Reminders for each week's themes are posted on the club business forum every Monday.

November Themes

There will be no TLT Thanksgiving week but the last November theme is:

Nov. 30th - Santa Claus is coming.... to the table! Santa themed linens

December Themes

Dec. 7th - Tis' the season... Holiday Prints

Dec. 14th - To be Jolly... Whimsical Holiday/Christmas Prints

Dec. 21st - The Winter blues... Blue, Winter, Post-Holiday Cloths

Dec. 28th - How to spend my Christmas Cash... cloths for the collector, MWT, rare or sought after prints

Stay in Touch

Visit us on-line at <http://vintagetableclothloversclub.com>

Forgot your password? ☺ Contact our Membership Director, Anne at jamaesaka@gmail.com

Please contact the officers at info@vintagetableclothloversclub.com

Happy Thanksgiving Everyone!



California Hand Prints – “Turkey Time”